



Seafood Expo Global

Barcelona, Spain
May 6-8, 2025

Europe continues to be a significant importer of seafood, sourcing products from various global markets to meet domestic demand. European consumers maintain a steady appetite for seafood, driven by increasing awareness of its health benefits and versatile culinary applications. While traditional favorites like salmon, cod, and tuna remain popular, there is a noticeable surge in demand for sustainable and ethically sourced seafood products. This trend reflects changing consumer preferences towards environmentally conscious choices, with a growing emphasis on certifications such as MSC (Marine Stewardship Council) and ASC (Aquaculture Stewardship Council). Moreover, the ongoing shift towards healthier lifestyles and dietary habits has boosted the consumption of seafood alternatives, including plant-based options like algae-based proteins and imitation seafood products.

Seafood Expo Global is the largest seafood trade show in the world, promoting seafood and aquaculture products from the SUSTA region to both European and worldwide seafood buyers. Every year, Seafood Expo Global/Seafood Processing Global continues to break records in terms of total attendance and exhibit space. The 2023 show hosted more than 26,630 seafood buyers and suppliers from around the globe with over 1,550 exhibiting companies from 87 different countries, making it a very successful event.

Participation Fee: \$3,130; **Early Bird Special:** \$2,930 (if you register and pay before November 6, 2024)

Fee Includes:

- 10 sq. meter hard wall booth space
- Furnishings include: table, two chairs, sales counter, two stools, signage and electricity
- Ice and overnight cold storage available
- Chef available on-site to prepare samples
- Reimbursement of up to \$1,000 in sample shipping costs, with proper documentation

Registration Deadline: **January 6, 2025** (No refunds for cancellation after this date)

Industry Focus: Seafood

Product Description: Suitable products are all fish and seafood, including Fresh or Frozen Fish & Seafood and Value-added Seafood Products that are allowed for export to the EU.

Activity Managers

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If you have a question about an event, feel free to contact us at events@susta.org

SUSTA encourages you to enroll in the [Smart Traveler Enrollment Program \(state.gov\)](#)
and monitor the [Travel Advisories \(state.gov\)](#) webpage before traveling.

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